The London School of Economics (STICERD and Marshall Institute), The University of Chicago Booth School of Business (Rustandy Center) and the Centre for Economic Policy Research (CEPR) joint conference

Economics of Social Sector Organisations (ESSO)  
Entrepreneurship Economics (ENT)  
Incentives, Management and Organisation (IMO)  
London, 19-20 September 2019

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<tr>
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<tr>
<td>12:00-12:25</td>
<td>Registration &amp; Light Refreshments</td>
<td>Room 1.04</td>
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<tr>
<td>12:25-12:35</td>
<td>Welcome and Introduction</td>
<td>Room 1.04</td>
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**ESSO Session I - Thursday 19 September**

13:45-14:45  
Gani Aldashev, Université libre de Bruxelles (with Andy Newman)  
*The Multitasking Dean: College Financing and the Future of the Research University*  
Discussant: Maitreesh Ghatak LSE, CEPR  
Room 3.05

14:45-15:45  
Erika Deserranno, Northwestern University (with Aisha Nansamba and Nancy Qian)  
*Aid Crowd-Out: The Effect of NGOs on Government-Provided Public Services*  
Discussant: Nava Ashraf LSE, CEPR  
Room 3.05

15:45-16:00  
Tea and Coffee Break  
Room 1.05

16:00-17:00  
Gautum Rao, Harvard University (with Jonas Hjort, Diana Moriera, and Juan Francisco Santini)  
*How Research Affects Policy: Experimental Evidence from 2,150 Brazilian Municipalities*  
Discussant: Robin Burgess LSE, CEPR  
Room 3.05

**ENT/IMO Session I - Thursday 19 September**

13:45-14:45  
Kieu-Trang Nguyen, LSE  
*Trust and Innovation with the Firm: Evidence from Matched CEO-Firm Data*  
Discussant: Xavier Jaravel LSE, CEPR  
Room 1.04

14:45-15:45  
Yona Rubinstein, LSE and CEPR (with Ross Levine)  
*Selection into Entrepreneurship and Self-Employment*  
Discussant: Maria Guadalupe INSEAD, CEPR  
Room 1.04

15:45-16:00  
Tea and Coffee Break  
Room 1.05

16:00-17:00  
Yanhui Wu, University of Southern California (with Feng Zhu)  
*Competition, Contracts, and Worker Efforts in Creative Production*  
Discussant: John van Reenen LSE, CEPR  
Room 1.04

19.00  
Conference Dinner at The British Academy

Participants should choose one track for each session and stay for the entire session, in order to facilitate the intellectual thematic discussion for the session. Contributed papers: 35min presenter + 10min discussant + 15min general discussion  
Keynotes: 1 hour presenter including general discussion (without discussant)
# ESSO / ENT Session II – Friday 20 September

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<tr>
<td>09:45-10:00</td>
<td>Tea and Coffee Break</td>
<td>1.05</td>
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</table>
| 10:00-11:00   | **Slesh A. Shrestha**, National University of Singapore *(with Xavier Gine and Ghazala Mansuri)*  
*Mission and the Bottom Line: Performance Incentives in a Multigoal Organization*  
Discussant: **Oriana Bandiera** LSE, CEPR | 1.04  |
| 11:00-12:00   | **Michele Fioretti**, Sciences Po  
*Giving for Profit or Giving to Give: The Profitability of Corporate Social Responsibility*  
Discussant: **Rocco Macchiavello** LSE, CEPR | 1.04  |
| 12:00-12:15   | Tea and Coffee Break                                                                      | 1.05  |
| 12:15-13:15   | **Alexander Zentefis**, Yale University *(with Gary B. Gorton)*  
*Social Progress and Corporate Culture*  
Discussant: **Luigi Zingales** Chicago Booth, CEPR | 1.04  |
| 13:15-13:45   | LUNCH                                                                                     | 1.05  |

# IMO Session II – Friday 20 September

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| 10:00-11:00   | **Ghazala Azmat**, Sciences Po and CEPR *(with V. Cunat and E. Henry)*  
*Gender Promotion Gaps: Career Aspirations and Early Workplace Experiences.*  
Discussant: **Florian Engelmaier** LMU, CEPR | 3.05  |
| 11:00-12:00   | **Guo Xu**, University of California, Berkeley *(with Joachim Voth)*  
*Patronage for Productivity: Selection and Performance in the Age of Sail*  
Discussant: **Charles Angelucci**, Columbia University | 3.05  |
| 12:00-12:15   | Tea and Coffee Break                                                                      | 1.05  |
| 12:15-13:15   | **Marco Ottaviani**, Bocconi University and CEPR  
*Proportional Allocation across Fields, Demand Relativity, and Benchmarking*  
Discussant: **Ricardo Alonso** LSE, CEPR | 3.05  |
| 13:15-13:45   | LUNCH                                                                                     | 1.05  |

Participants should choose one track for each session and stay for the entire session, in order to facilitate the intellectual thematic discussion for the session. Contributed papers: 35min presenter + 10min discussant + 15min general discussion  Keynotes: 1 hour presenter including general discussion (without discussant)
### ESSO/IMO Session III - Friday 20 September

<table>
<thead>
<tr>
<th>Time</th>
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<tbody>
<tr>
<td>13:45-14:45</td>
<td>Jonas Hjort, Columbia University and CEPR (with Xuan Li and Heather Sarsons)</td>
<td>Across-Country Wage Compression in Multinationals</td>
<td>Catherine Thomas LSE, CEPR</td>
<td>1.04</td>
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<tr>
<td>15:00-16:00</td>
<td>Laura Boudreau, Columbia University</td>
<td>Multinational Enforcement of Labor Law: Experimental Evidence from Bangladesh’s Apparel Sector</td>
<td>Marianne Bertrand Chicago Booth, CEPR</td>
<td>1.04</td>
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<tr>
<td>16:00-16:15</td>
<td>Tea and Coffee Break</td>
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<td>1.05</td>
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<tr>
<td>16:15-17:15</td>
<td>Morten Bennedsen, INSEAD and CEPR</td>
<td>Public Sector Leadership</td>
<td>Andrea Prat Columbia University, CEPR</td>
<td>1.04</td>
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### ENT Session III - Friday 20 September

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<td>13:45-14:45</td>
<td>Chris Stanton HBS, CEPR</td>
<td>Founder-CEO Compensation and Non-Diversifiable Risk over the Life of Venture Capital-Backed Firms</td>
<td>Stephen Hansen Imperial College Business School, CEPR</td>
<td>3.05</td>
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<tr>
<td>15:00-16:00</td>
<td>Ana Venancio, Universidade de Lisboa (with Joao Pereira dos Santos and Miguel Ferreira)</td>
<td>Collateral Value and Entrepreneurship: Evidence from a Property Tax Reform</td>
<td>Yanhui Wu, USC USC</td>
<td>3.05</td>
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<td>16:00-16:15</td>
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<tr>
<td>16:15-17:15</td>
<td>Lars Persson, Research Institute for Industrial Economics Stockholm and CEPR (with Pehr-Johan Norback and Roger Svensson)</td>
<td>Verifying High Quality: Entry for Sale</td>
<td>Carlos Serrano, UPF</td>
<td>3.05</td>
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<tr>
<td>17:15</td>
<td>Tea and Coffee</td>
<td>Conference Concludes</td>
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