LSE/CASE Weak Market Cities Programme
with Torino Internazionale
and supported by the Compagnia di San Paolo

City Reformers Workshop, Torino

Torino: urban regeneration & housing policies – what can we learn?

19-20th May, 2008

All sessions held in the Sala dell’Orologio, Comune di Torino – Piazza Palazzo di Città, no. 1

Professor Anne Power will chair the workshop

Monday 19th May

8.45am Registration at entrance of Piazza Palazzo di Città, 1 (end of Via San Francesco d’Assisi)

9-9.15am Opening, welcome
Marco Demarie (Compagnia di San Paolo)

9.15-9.30am Introductions, purpose
Anne Power (London School of Economics)

9.30-10.30am Session 1: Context – Torino and Italy

9.30-10.00 Presentation: Torino Context – where the city has come from
Alfredo Mela (Politecnico di Torino)
- Historic, economic, social context
- 20th century industrial expansion: Fiat & the new economic model
- Industrial crisis: social and economic effects
- Torino’s recovery model

10-10.05 Questions & answers

10.05-10.20 Presentation: The Italian Context – urban policies
Massimo Bricoccoli (Politecnico di Milano)
- The development of urban regeneration policies in Italy
- Why Torino is unusual

10.20-10.25 Q & A

10.25-10.40 Presentation: The Italian Context – housing policies
Franco Prizzon (Compagnia di San Paolo)
- The development of housing policies in Italy
- The role of foundations in social housing provision

10.40-10.45 Respondent: Gerard Murden (Liverpool)
10.45-10.50 Respondent: Darinka Czischke (CECODHAS, Brussels)

10.50-11.00 Q & A

11.00-11.15am Coffee Break
11.15-12.30pm  Session 2: Social housing policy in Torino

Roberto Tricarico (Deputy Mayor for Housing, City of Torino)

11.25-11.55  Presentation: Housing policy in Torino – examples of new projects & policies
Silvio Virando & Giovanni Magnano (Department of Housing, City of Torino)
- Creating mixed communities in the Olympic Villages
- The ‘LOCARE’ programme: Brokering private rented housing for low-income tenants
- Portierato Sociale, Co-Housing, Condomini Solidali: Innovative approaches to creating and sustaining mixed communities

11.55-12.10  Presentation: The role of foundations in social housing
Antonella Ricci (Compagnia di San Paolo)
- The Compagnia di San Paolo bank foundation’s involvement in social housing
- The ‘Programma Housing’

12.10-12.15  Respondent: Claude Jacquier (Lyon)
12.15-12.20  Respondent: Mark McCann (Belfast)
12.20-12.30  Questions & discussion

12.30-1.30pm  Buffet lunch
Sala delle Colonne, Comune di Torino

1.30-3pm  Session 3: Urban regeneration policy in Torino

1.30-40  A reflection on the recovery of Torino
Piero Gastaldo (Compagnia di San Paolo)

1.40-1.55  Presentation: Urban regeneration policy in Torino – new directions
Ida Curti (Deputy Mayor for Urban Regeneration, City of Torino)
- The heritage of the Progetto Speciale Periferie (Special Neighbourhoods Project)
- New directions

1.55-2.25  Presentation: Urban regeneration policy in Torino – examples of new projects & policies
Gianni Ferrero (Director of Urban Regeneration, City of Torino)

2.25-2.35  The role of commerce in urban regeneration
Valter Cavallaro (Director of Commercial Planning & Urban Design, City of Torino)

2.35-2.40  Respondent: Juan Alayo (Bilbao)
2.40-2.45  Respondent: Andreas Kaufmann (Leipzig)
2.45-3.00  Questions & discussion

3-4pm  Session 4: Panel discussion

- 3 lessons we can learn from Torino?
- 3 lessons you would offer to Torino?

Anne Power, London School of Economics
Claude Jacquier, Centre National de la Recherche Scientifique, Lyon & Grenoble
Laura Moynahan, Zest Community Development Trust, Sheffield
Juan Alayo, Bilbao Ría 2000
Gerard Murden, PLUS Housing Group, Liverpool
Mark McCann, Belfast City Council
### 3.40 – 3.50
Ideas from the floor (all participants)

#### 3.50-4.00
**Summing up**

*Anne Power (London School of Economics)*

#### 4pm
Coach transfer to Cascina Roccafranca
Via Rubino, 45

#### 4.30-5.30
**Project visit & presentation: The experience of the EU Urban II Project ‘Mirafiori Nord’**

*Gianfranco Presutti (Director of EU Urban II Project)*

#### 5.30pm
Coach transfer back to city centre

#### 6-7pm
Free time – check into hotels, freshen up

#### 7pm
Bus transfer to Eataly with bus line 1 from Porta Nuova station (meeting-point TBC)

#### 7.30
**Slow Food Dinner at Eataly**
Via Nizza, 230 / 14

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**Tuesday 20th May**

Visits to innovative neighbourhood regeneration projects across Torino, with a chance to chat to those who run and use their services.

#### 8.30am
Meet at Hotel Astoria
Via XX settembre, 4

#### 9-12.00pm
**Project visit: Agenzia di Sviluppo di San Salvario**
Via Sant'Anselmo 20/C
Contact: Andrea Bocco, Agenzia di Sviluppo di San Salvario

**Project visit: Cohousing**
Via Sant'Anselmo 20/C
Contacts: Viviana Rubbo, Associazione Ylida, Progetto Stesso Piano

**Project visit: Portierato Sociale**
Via San Massimo 33
Contact: Giovanni Magnano, Leonard Mazzone, ACMOS

#### 12.00pm
Coach transfer to Piazza dei Mestieri

#### 12.30-1.30pm
Lunch

#### 1.30pm
Coach transfer to The Gate

#### 2-3pm
**Project visit: EU Urban Pilot Project ‘The Gate’, Porta Palazzo**
Piazza della Repubblica 4
Contact: Luca Cianfriglia, Direttore

#### 3pm
Coach transfer to Via Artom

#### 3.30-4.30pm
**Project visit: ‘Love Artom’ project, Programma Recupero Urbano Via Artom**
Via Fratelli Garrone 39/90
Contacts: Cooperativa Mente Locale, Isabella De Vecchi

#### 4.30pm
Coach transfer to city centre

#### 5pm
Depart
### Participants:

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<tr>
<th>Name</th>
<th>Role/Title</th>
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<tr>
<td>Juan Alayo</td>
<td>Director of Development Planning</td>
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